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TECHNOLOGY EVENT DRAW EXCEEDS EXPECTATIONS; NYSERDA ANNOUNCES \$2 MILLION FUNDING OPPORTUNITY

Bethesda, MD (November 6, 2009) With attendees representing a broad cross-section of manufacturing industries, last week's uv.eb EAST 2009 conference presented the latest on UV (ultraviolet) and EB (electron beam) technologies in Niagara Falls, NY.

Co-sponsored by the New York State Energy Research and Development Authority (NYSERDA) and RadTech, the event featured the formal announcement of a \$2 million funding opportunity by NYSEDA. According to the NYSEDA announcement, "the goal of the solicitation is to elicit behavioral changes in the NY state industrial marketplace leading to the increased adoption of these energy efficient, inherently green technologies in numerous industrial markets."

Francis J. Murray, Jr., NYSEDA President and CEO said: "This conference and NYSEDA's \$2 million funding for New York manufacturers to develop innovative applications of UV and EB technology are examples of how NYSEDA research and development efforts are working to create new economic activity based on innovative, green and sustainable technologies that use energy efficiently and reduce greenhouse gases in New York's economy."

While designed as a regional event, attendees traveled from 25 states and foreign countries including Canada, Brazil and India. Featured application sessions included printing and packaging, wood and building products, industrial applications and photovoltaics. Proposals for funding under PON 1641 must be received by NYSEDA by March 10, 2010; details are available here:

<http://www.nyserda.org/funding/1641pon.asp>

RadTech's next educational event for UV & EB curing technology is RadTech UV/EB Technology Expo & Conference 2010 taking place May 24-26, 2010 at the Baltimore Convention Center in Baltimore, MD.

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UV and EB offer a high value, rapid throughput process for inks, coatings, adhesives, and composites, which virtually eliminates emissions and lowers energy consumption compared with traditional methods. The technology provides a safe, fast, efficient process, and, as a result, the industry has been growing at over twice the rate of traditional methods over the last several years.

RadTech International North America is the non profit organization dedicated to the advancement of ultraviolet and electron beam technologies. RadTech serves as an industry forum, addressing the educational needs of the users and suppliers of UV and EB equipment and materials.

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