

Energize Your UV/EB Business

Join RadTech members around the world as together we enable next-generation manufacturing by...

- increasing efficiency
- saving energy and reducing waste
- using environmentally proactive materials

And doing it all with UV/EB!



Invest In The Future

RadTech is for you if . . .

- Your future is in developing new UV/EB technologies and processes, or in research, manufacturing or academia.
- You believe UV/EB represents an important pathway to energy saving and an environmentally cleaner and safer world.
- You represent a corporation committed to the manufacture of UV/EB systems, chemistry, supplies and the development of applications

UV/EB is a technology that makes a difference. Please support RadTech as together we advance UV/EB.

www.radtech.org

ith growing concerns about the sustainability of traditional technologies and manufacturing methods, the opportunities for ultraviolet and electron beam (UV/EB)-curing methods have never been greater. From factory floors to gym floors; food packaging to building materials; telecommunications to electronics; aerospace to automobiles, the reliability, quality and environmental impact of our technology is living up to its promise.

But with a world of additional opportunities in countless industries and applications, old methods of production are not so easily changed. RadTech's answer? Demonstrate the benefits of a technology that can forever change the way the world does business. UV/EB—a disruptive technology.

Taking a Disruptive Technology Mainstream

Changing the Way the World Looks at Curing Technologies—This means getting the right information to the right people. It means answering questions about applications; costs and uses; and being environmentally proactive and responsible. Most importantly, it means increasing the level of awareness for the opportunities and possibilities of UV/EB as a disruptive technology.

Government Outreach—Our objectives include promoting the technology inside government and contributing to the development of public policy. Our goals are to initiate activities that ensure that UV/EB is recognized as the preferred technology and provide members with a stronger representative voice.

Broader Recognition of UV/EB Curing Benefits—Every day new applications of UV/EB are being developed. It's RadTech's charge to spread the word. Our mission is to be at our customers' trade shows and conduct world-class conferences to promote the use and benefits to potential users among some of the world's largest and fastest growing industries.

More Information For You To Use—As a member, you will receive more technical information. Our *www.radtech.org* website and members-only portion of the site serve as a resource center where you can access the latest in global UV/EB technical resources. RadTech also serves as a clearinghouse for regulatory information and takes the lead in educating government and promoting effective regulation.

Market Research—RadTech conducts its own market research to determine trends in UV/EB sales; the needs of the market; awareness of UV/EB technology; and expected benefits to users. With this information, RadTech is well positioned to undertake major projects that are often too large for any individual or corporation to undertake on their own.

Improved Communications—RadTech provides members with improved communications and a coordinated professional marketing effort. This marketing effort includes publication of technical literature (both online and in the *RadTech Report*); access to professional presentations; and improved trade and public relations efforts.

RadTech is a member-driven organization dedicated to:

- Advancing the technology and market for UV/EB.
- Fostering the exchange of data and information, and cultivating a network of UV/EB suppliers, users and academia.
- Developing a database of market and industry trends to assist membership.
- Producing cutting-edge educational and outreach programs.
- Serving as the industry resource.

Building Bonds: Education and Networking

- RadTech Biennial Conference and Trade Show. This event typically draws more than 1,000 attendees with more than 100 speakers and 80 exhibitors. This three-day event features the latest technical developments, end-user applications and academic advancements. The RadTech biennial Conference is held on even years.
- **uv.eb EAST.** Made possible by a grant from the New York State Energy Research and Development Authority (NYSERDA), the biennial *uv.eb EAST* exhibition and conference targets applications of UV/EB technology with a focus on potential regional applications.
- uv.eb WEST. This biennial conference and exhibition targets UV/EB end-use applications of interest to the region, with a particular emphasis on the work of the South Coast Air Quality Management District (SCAQMD). The most recent uveb. West event was sponsored by the Coalition for Clean Air and featured a special session for area regulators on the environmental benefits of UV/EB.
- Quarterly Member Meetings. These free regional meetings are favored by both members and nonmembers alike for networking opportunities and insightful focus group meetings designed to address industry and association strategic direction.
- Webinars. RadTech is partnering with the The SUNY College of Environmental Science and Forestry Institute for Sustainable Materials and Manufacturing to present an extended series of free monthly UV/EB webinars intended





to extend our reach and offer educational opportunities to those already familiar with the technology, as well as to those who are exploring the benefits of UV/EB for the first time. Once called "one of the single greatest RadTech member benefits," RadTech offers free webinar presentation opportunities for members at no charge (and for nonmembers for a fee).

- Job Postings. UV/EB specialties are highly valued, and RadTech's online job bank offers free listings and resume postings for our members (and for nonmembers for a fee).
- Past Proceedings Library. RadTech members can access full text RadTech Technical Proceedings from the last several conferences, with hundreds of papers documenting the advance of UV/EB technology.
- Buyer's Guide. The RadTech online Buyer's Guide is an online directory within www.radtech.org for sourcing products and services from member companies.
- Speaking and Publishing Opportunities. RadTech events, webinars and publications offer considerable opportunities to establish leaders in our field by reaching highly targeted audiences; and enhancing both company outreach and personal development.
- The RadTech Report. This is the only trade publication dedicated exclusively to developments in UV/EB. It reaches members, subscribers and those who are interested in working with our technology.
- Regulatory Outreach. RadTech representation with the South Coast Air Quality Management District (SCAQMD) offers considerable opportunities for educating regulators about the benefits of UV/EB. An array of benefits to customers of our technology are already on the books (please see www.radtech.org for details), including permitting exemptions, reduced recordkeeping and several BACT listings.

About Radtech

RadTech is run by volunteer members who have jobs and experience across the broad spectrum of our economy, including company executives, machine operators, chemists, scientists, engineers, business development and marketing specialists, academia and students. Member companies range from sole proprietorships to international conglomerates.

Our direction is set through the work of our volunteer members on focus group committees, including Marketing; Environmental Health and Safety; Printing and Packaging; Wood Products; RadTech Report Editorial Board; and our newest groups—LEDs and Education.

A 17-member volunteer board works with these groups, RadTech members and our professional staff to develop the strategic direction of our activities. RadTech works to coordinate many of these activities with our industry partners around the world in Europe, China, Japan, Asia and South America.

We encourage members to get involved and help direct our efforts to ensure our strategic initiatives meet the interests of industry participants; and as a way to offer personal development and leadership opportunities to individuals.



RadTech International North America

7720 Wisconsin Avenue, Suite 208 Bethesda, MD 20814

Phone 240.497.1242 Email uveb@radtech.org

Web www.RadTech.org

Benefits of Membership

Corporate members, suppliers and endusers of UV/EB will receive the following for their support of RadTech NA:

- Access to the RadTech members-only website, including past conference technical proceedings with full text, articles and special member-only documents.
- RadTech's voice with regulatory bodies, including educating the SCAQMD on the benefits of UV/EB as the best available curing technology.
- Promotion of UV/EB technology to potential end-users at conferences and seminars planned and promoted by RadTech.
- Technical resources to assist suppliers for measurement and support of UV/EB processes.
- Subscription to the RadTech Report.
- Preferential and discounted participation in RadTech's biennial conference and exhibition.
- Member voting privileges to set the vision and direction for RadTech activities.
- The opportunity to learn new developments and needs in UV/EB curing.
- Reduced individual dues for corporate members.

Categories & Definitions Of Membership

Major Corporate Supplier—Annual revenue from sales of UV/EB-curing equipment, chemicals, services, etc. in excess of \$10 million. Annual RadTech support of \$7,800 includes four individual memberships.

Expanding Corporate Supplier—Annual revenue from sales of UV/EBcuring equipment, chemicals, services, etc. in excess of \$5 million but less than \$10 million. Annual RadTech support of \$4,100 includes three individual memberships.

Growing Corporate Supplier—Annual revenue from sales of UV/EBcuring equipment, chemicals, services, etc. in excess of \$1 million but less than \$5 million. Annual RadTech support of \$2,000 includes two individual memberships.

Developing Corporate Supplier—Annual revenue from sales of UV/EB curing equipment, chemicals, services, etc. less than \$1 million. Annual RadTech support of \$990 includes one individual membership.

Corporate End-User—Company converts formulated products to final form by use of UV or EB technology and does not produce or supply UV- or EBcuring equipment, chemicals, services, etc. Annual RadTech support of \$1,050 includes eight individual end-user memberships.

Individual End-User—Individual employed by a corporate end-user. Annual RadTech support when company is not a member—\$200.

Individual Supplier—Corporation needs to be a member. All benefits of individual membership—\$75

Affiliate—Member of academia involved in UV/EB. Annual RadTech support-\$85.

Student Affiliate—Complimentary membership for student enrolled full-time in a higher education program that involves UV/EB technologies.

RadTech International is the North American trade association dedicated to the advancement of UV- and EB-curing technologies. RadTech was incorporated in 1986 as a 501 c(6) Non-profit Corporation. We have about 150 corporate and more than 700 members worldwide, including material and equipment suppliers, end-users, consultants and academia. We are also affiliated with international RadTech organizations around the globe, creating a worldwide network of UV/EB industry leaders.