# AUTOMOTIVE UV CURING: PAST, PRESENT, & FUTURE Kevin Joesel Heraeus Noblelight Americas LLC





#### Why Should I be interested in UV Technology?

A better questions may be, why should I consider UV technology.....

FAST!

**PROPERTIES!** 

**COLD CURING!** 

**GREEN!** 

# **Drivers for UV Curing**

Increased production speed, fast and cool cure Improved physical properties, product performance Environmental compliance, green technology, reduced energy requirement Cost-effective, lower applied cost, less waste, reduced WIP, less floor space

#### Thermal vs UV

#### It is all about the difference in reaction rates

In very general terms, the rate of reaction for the free-radical reaction is 10<sup>6</sup> times faster than a condensation reaction. One million times faster! If the curing of a coating, ink, or adhesive is the rate limiting step in your process, you have to consider UV curing technology.

Dr. Robert Matheson, DuPont

#### Printing/Converting











## UV Industrial Coatings













#### **Automotive Past**











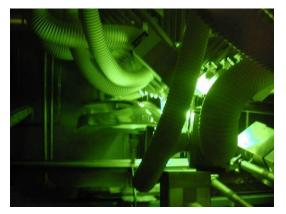


## Automotive Past – SMC Primer Surfacer/Dynaseal®







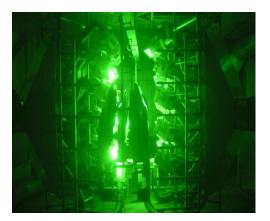


# Automotive Past – SMC Primer Surfacer/Dynaseal®





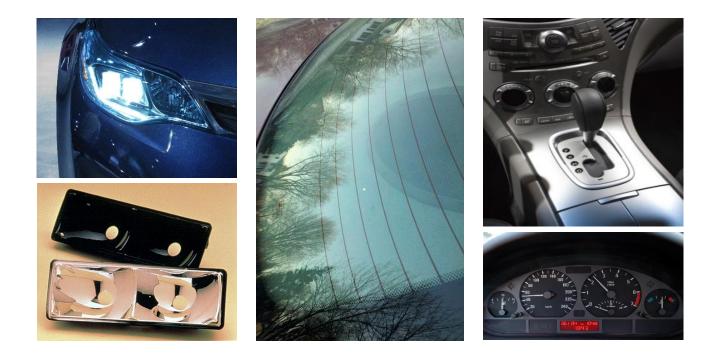




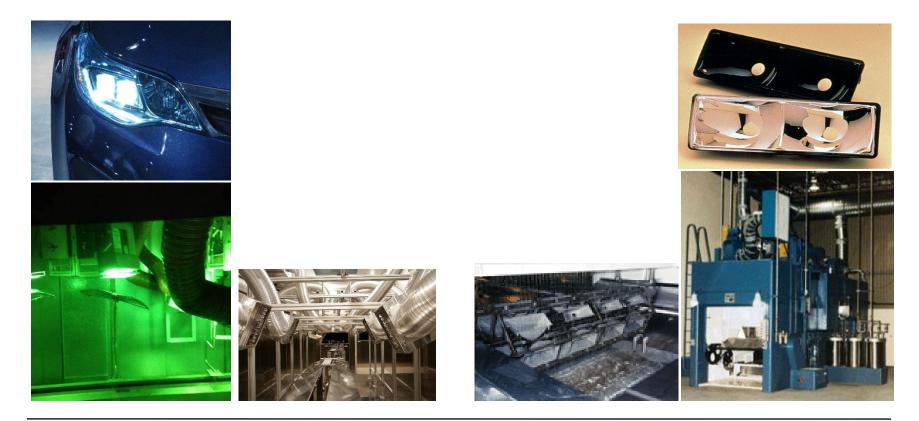
#### Automotive Past – UV Clearcoat (Pilot)



#### **Automotive - Present**



## **Present – Automotive Headlamps**



#### Automotive Present – Glass, Brakes, Interior Parts (Piano Black)



#### **Automotive Present: UV Post-Cure Films**

#### **HIGH PRESSURE FORMING | EXAMPLE**

#### . AUTOMOTIVE



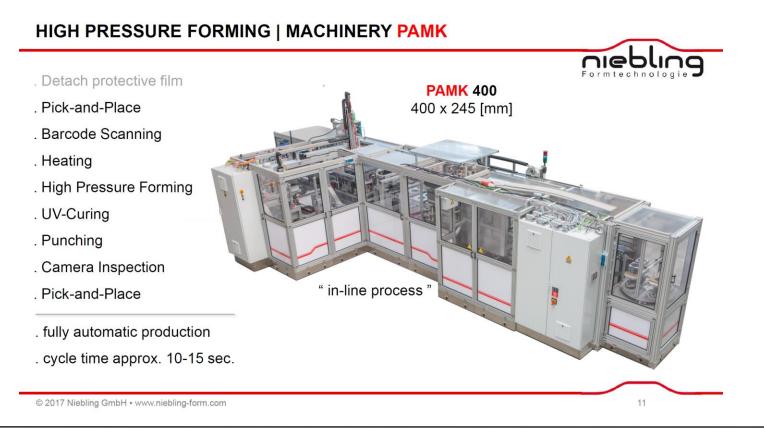
© 2017 Niebling GmbH • www.niebling-form.com

#### **HIGH PRESSURE FORMING | EXAMPLES**

. FUNCTIONAL

# SMART MOLDED STRUCTURES

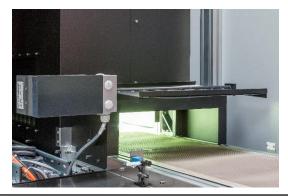
#### Automotive Present: UV Post Cure Films



#### Automotive Present – UV Post Cure Films







#### Automotive Present: PVD Processing



#### **ePD** CHROME LOOKING PLASTIC METALLISATION ON A NEW LEVEL



#### **INUBIA 16 & 112** THE FULLY INTEGRATED AND AUTOMATED SOLUTION FOR HIGH-VOLUME PLASTIC METALLISATION

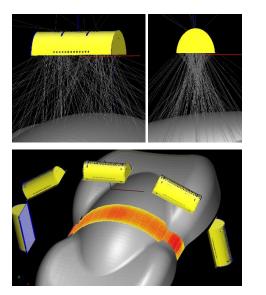


## **Automotive Future – Finishing 3D Printed Part**



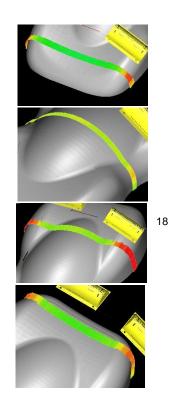


#### **Automotive Future: Simulation**



Irra	diance (r	mW/cm <sup>2</sup> )
	2000 -	2500
	1500 -	2000
	1400 -	1500
	800 -	1400
	400 -	800
	0 -	400

Total Energy for 15 fpm (mJ/cm <sup>2</sup> )			
	6613 -	8266	
	4960 -	6613	
-	4629 -	4960	
-	2645 -	4629	
-	1323 -	2645	
	0 -	1323	



The benefits of UV curing are mostly derived from the speed of reaction.

UV curing has been a proven and economical solution for many industries and applications.

UV curing is a long established process for automotive coatings.

UV applications continue to grow as new coatings are brought to market

UV 3D curing has a multitude of solutions.

UV curing is an "enabling" technology.

#### Acknowledgements

Heraeus:

- Dick Stowe, Dawn Skinner Application Engineering
- Matthias Robisch Europe Sales
- PK Swain, David Xu R&D Engineering

Neibling Company Red Spot Paint Conforming Matrix German UV Consortium Axalta (DuPont) BASF

SAE RadTech International Bayspring Consulting Ford Motor Company Kevin Joesel Heraeus Noblelight America LLC 910 Clopper Road Gaithersburg, MD 20878

<u>kevin.Joesel@heraeus.com</u> 248-730-2986 (m) 240-