

# UV EB SOLUTIONS THAT DRIVE GHG SAVING AND SMALL FOOT-PRINT AUTOMOTIVE PAINT SHOPS

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Paper - 17M-0476

April 4, 2017



# Global Goals GHG Reduction – Paris Accord



United Nations  
Framework Convention on  
Climate Change

The Paris Agreement's central aim is to strengthen the global response to the threat of climate change by keeping a global temperature rise this century well *below 2 degrees Celsius* above pre-industrial levels and to pursue efforts to limit the temperature increase even further to 1.5 degrees Celsius.



visit <http://www.un.org/sustainabledevelopment/climate-change>

# Global Goals GHG Reduction – Paris Accord

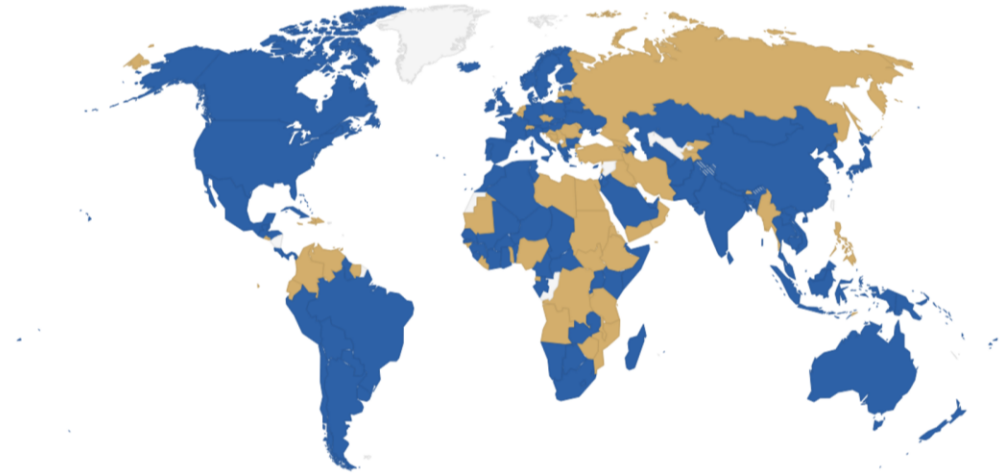


United Nations  
Framework Convention on  
Climate Change

To ratify the Paris Agreement so that it enters into force these two conditions need to be met



Last updated:  
16 February 2016



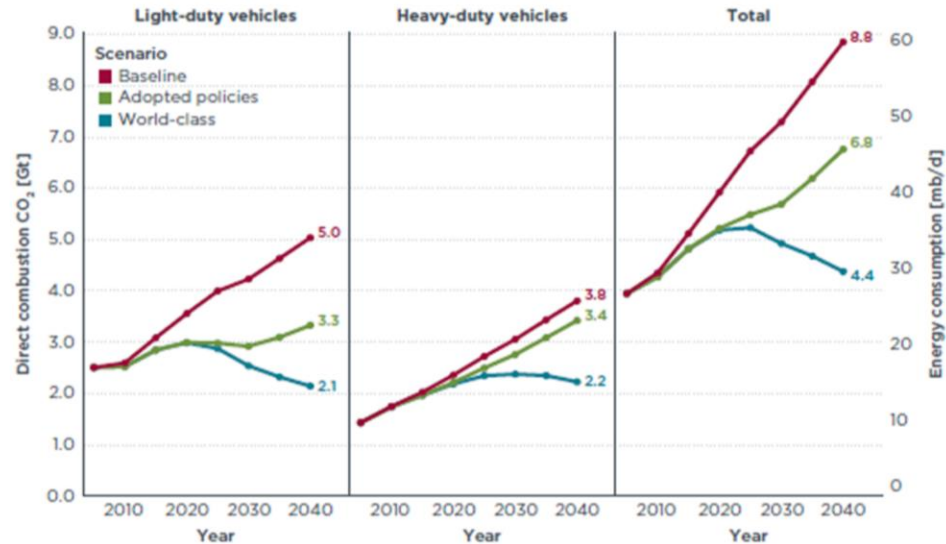
As of 16 February 2017: **194 Parties** signed the Agreement, **132 Parties** ratified.

# Automotive Industry Goals GHG Reduction

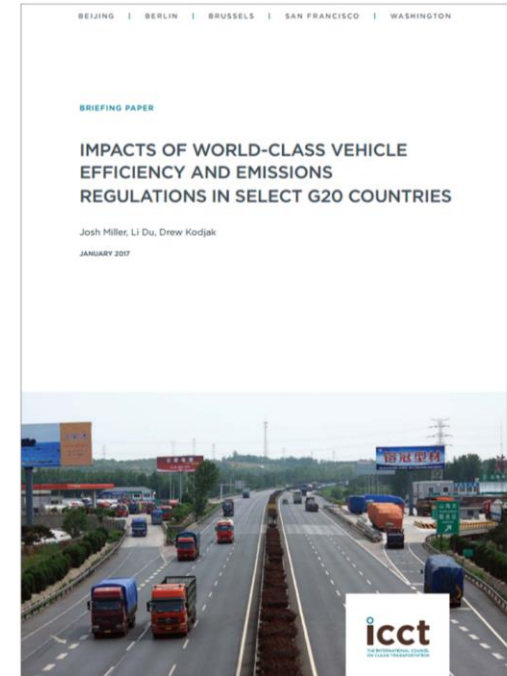
<https://www.globalfueleconomy.org/media/203446/gfei-state-of-the-world-report-2016.pdf>

January 31, 2017

Categories: GFEI Partner Updates, Air Quality



**Figure ES-1.** Direct combustion CO<sub>2</sub> emissions of light- and heavy-duty vehicles in TTT+EU member states under baseline, adopted policies, and world-class efficiency scenarios, 2005-2040. Figure shows historical and projected emissions for Australia, Brazil, Canada, China, the EU-28 (including TTT members Germany, Italy, and the United Kingdom), India, Japan, Mexico, the United States, and Russia.



ICCT's new report: Impacts of World-Class Vehicle Efficiency and Emissions Regulations in Select G20 Countries.

# Standard Auto Paint Shop impact on Energy Use (GHG Emissions)

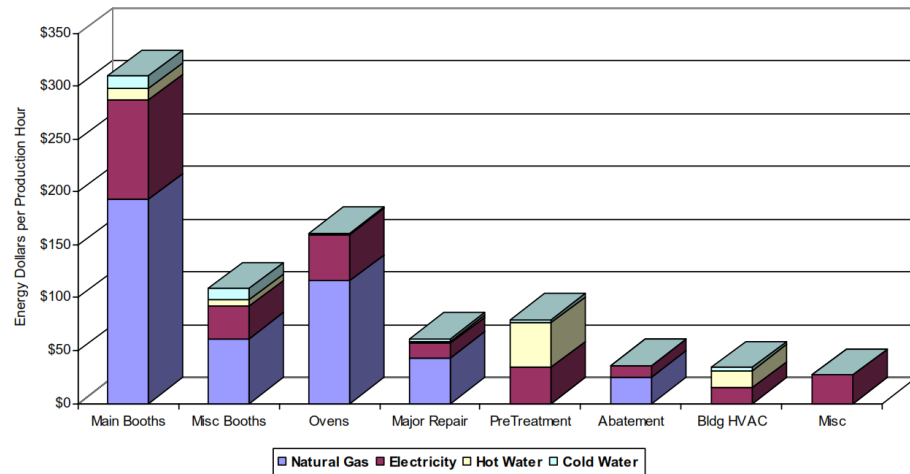
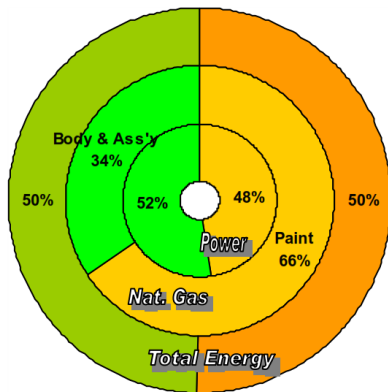
## Auto Paint Shop

- Environmental Impact
- Electrical 48%/ Natural Gas 66% -
- Lean Manufacturing – Small Foot Print

## Dürr Study – BMW Spartanburg Plant

- Paint Shop confirmed as single largest energy consumer
- Process Equipment Consumption characterized

Energy Usage Breakdown for Spartanburg



# The Role of Ultraviolet and Electron Beam Cure

## Advantages:

- Small Foot Print Paint Shops
- High Speed Curing reduced Paint Shop Cycle Time ( $10^6$  X free radical reaction versus convection oven)
- Facility Energy Savings - Low Pollution; Environmentally Friendly Coatings (GHG / CO2 emissions 50-90% savings)



- Fast Processing
- Tough, Scratch-Resistant Coatings
- Lower VOC
- Small Process Footprint
- Lower Cost

# The Role of Ultraviolet and Electron Beam Cure

- Lightweight Substrates
- Vehicle Electrification/ Connectivity / Autonomous Vehicles – Electrical Systems
- Innovative Processes – Liquid Spray Coatings, Powder Coatings, Coil Coatings, Decals, Printing
- Optimum Coating Properties – durability, scratch resistance, chip performance at low coating weights (Tough, Scratch Resistant)

## Current Uses of UV+EB Cure Technology

Automotive manufacturers are constantly searching for ways to make things faster, better and cheaper. UV+EB Curing is significantly faster than traditional thermal/ambient processes, producing fewer defects by delivering final properties immediately, resulting in a smaller process footprint and a lower cost per part.

The infographic illustrates various automotive applications of UV+EB cure technology across three vehicle views: a red sports car, a white SUV, and an orange pickup truck. Callouts identify specific uses such as Windshield Repair Products, Gaskets, Plastic Wheel Cover Color & Clear, Anti-Scratch UV Post-Cure Films, Metalized Primer for PVD Parts, Topcoats for RV, Van "Wood" Components, Windshield Back-Out, Mirror Adhesives, Hardcoat for Forward Lighting, Body Side Molding Clear Coats, Primer Sealers, SMC Sealer, Dashboard Screen Printing, Logos on Glass, Interior Mar/Chemical Resistant High-Gloss Blacks, Abrasion Resistant Clears for Parts, and Coil Terminators. A list on the right includes Component Marking Inks, Tacking Adhesives, Lens Reflector Adhesives, Battery Labels, Oil Filter Housings, Fleet Markings, and Airbag Sealant Cartridges. The RADETECH logo is in the top right.

**RADETECH**  
THE ASSOCIATION FOR UV&EB TECHNOLOGY

**Component Marking Inks**  
Tacking Adhesives  
Lens Reflector Adhesives  
Battery Labels  
Oil Filter Housings  
Fleet Markings  
Airbag Sealant Cartridges

**Coil Terminators**  
Potting Compounds  
Printed Circuit Conformal Coatings  
Printed Circuit Solder Masks

**Anti-Scratch UV Post-Cure Films**

**Metalized Primer for PVD Parts**

**Topcoats for RV, Van "Wood" Components**

**Windshield Repair Products**

**Gaskets**

**Plastic Wheel Cover Color & Clear**

**Windshield Back-Out**

**Mirror Adhesives**

**Hardcoat for Forward Lighting**

**Body Side Molding Clear Coats**

**Primer Sealers**

**SMC Sealer**

**Dashboard Screen Printing**

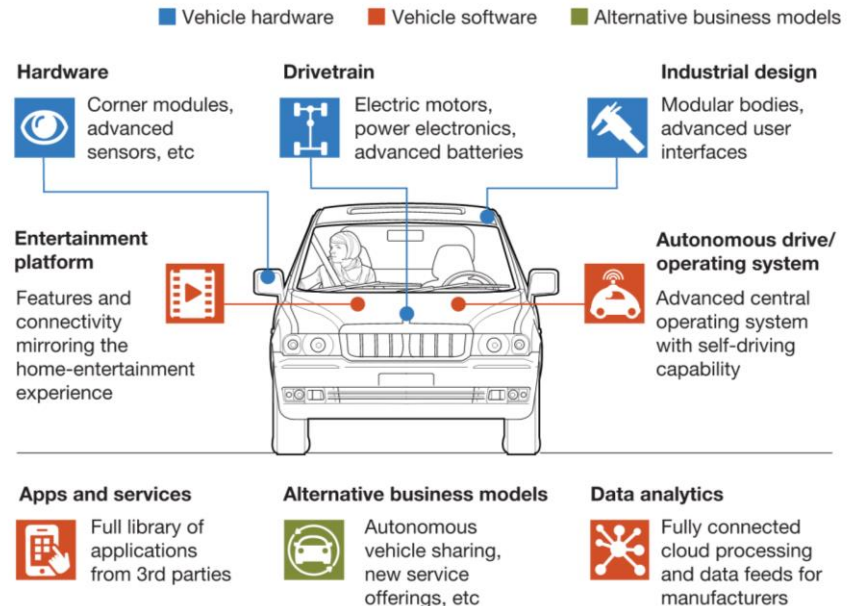
**Logos on Glass**

**Interior Mar/Chemical Resistant High-Gloss Blacks**

# Vehicle Design – MMLV Multi Material Lightweight Vehicle

- Future Strategies for Automotive Design & Assembly
- Cars become computers on wheels
- Horizontal versus Vertical Integration

In the future, cars will become computers on wheels as tech players move into the automotive sector to leverage their existing capabilities.



Beiker, S., Hansson, F., Suneson, A., Uhl, M., "How the convergence of automotive and tech will create a new ecosystem", McKinsey & Company, Automotive & Assembly, Nov 2016 <sup>3</sup>

McKinsey&Company | Source: 35 expert interviews (across Asia, Europe, and United States)



# Vehicle Design – MMLV Multi Material Lightweight Vehicle



- Mechanical hardware

Subassemblies get standardized, and players merge to benefit from scaling up—ie, chassis components, body substructures shared across models/brands

A couple of specialized players will probably dominate each niche of the future automotive ecosystem.

Future scenario as a horizontal move for players

	<ul style="list-style-type: none"> <li>• Mechanical hardware</li> </ul>	Subassemblies get standardized, and players merge to benefit from scaling up—ie, chassis components, body substructures shared across models/brands
	<ul style="list-style-type: none"> <li>• Drivetrain</li> </ul>	3–5 players with competitive advantage scale up production—ie, batteries for electric vehicles, fuel cells, drive units for modular cars
	<ul style="list-style-type: none"> <li>• Industrial design</li> <li>• Branding</li> </ul>	Vehicle interiors and exteriors remain a key differentiator, and importance of brand value rises in an increasingly commoditized sector
	<ul style="list-style-type: none"> <li>• Operating system</li> </ul>	2–3 standard operating systems for autonomous drive (and potential other systems—eg, onboard communication architecture) as a plug-and-play solution
	<ul style="list-style-type: none"> <li>• In-car entertainment</li> </ul>	2–3 large-scale multimedia ecosystems present attractive opportunity for 3rd-party development, probably established mobile platforms (iOS, Android)
	<ul style="list-style-type: none"> <li>• Cloud</li> <li>• Data analytics</li> </ul>	Analytics skills and server technology are leveraged to create services that facilitate the usage of big data for commercialization and customer satisfaction
	<ul style="list-style-type: none"> <li>• Apps and services</li> </ul>	Built-in navigation and media get replaced by apps provided by 3rd-party developers, curated via app store and more widely connected via online services
	<ul style="list-style-type: none"> <li>• Alternative business models</li> </ul>	Vehicle provided to consumer just for duration of ride and specific to trip purpose, making mobility the actual product, beyond vehicle

McKinsey&Company | Source: Expert interviews

Beiker, S., Hansson, F., Suneson, A., Uhl, M., “How the convergence of automotive and tech will create a new ecosystem”, McKinsey & Company, Automotive & Assembly, Nov 2016<sup>3</sup>

# Vehicle Design – MMLV Multi Material Lightweight Vehicle

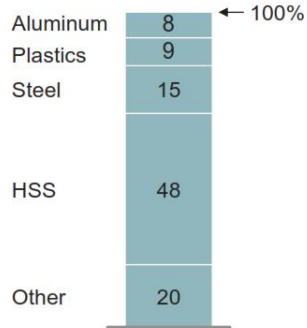
**Fuel Economy improves 6-8% by reducing vehicle mass 10%**

Lightweight Material	Mass Reduction
Magnesium	30-70%
Carbon fiber composites	50-70%
Aluminum and Al matrix composites	30-60%
Titanium	40-55%
Glass fiber composites	25-35%
Advanced high strength steel	15-25%
High strength steel	10-28%

**Lightweight packages apply different lightweight material mixes with different weight and cost impact**

EXAMPLE MEDIUM-SIZED CAR

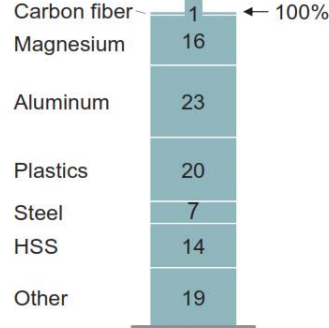
Conventional lightweight



Replacement of steel with high-strength steel

**250 kg (18%)  
at ~ 3<sup>1</sup> EUR/kg saved**

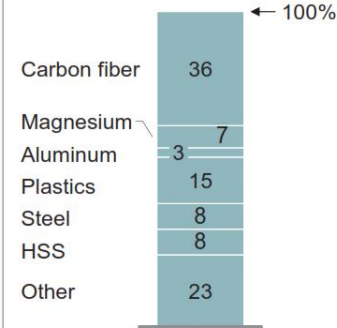
Moderate lightweight



Usage of light metals and sandwich structures

**420 kg (30%)  
at ~ 4<sup>1</sup> EUR/kg saved**

Extreme lightweight



Extensive usage of carbon fiber materials for maximum weight savings

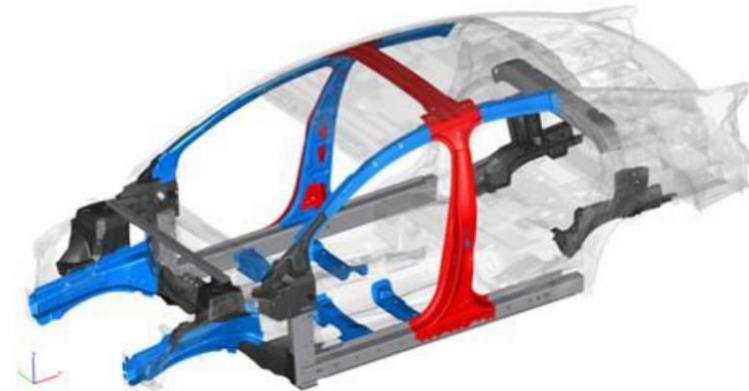
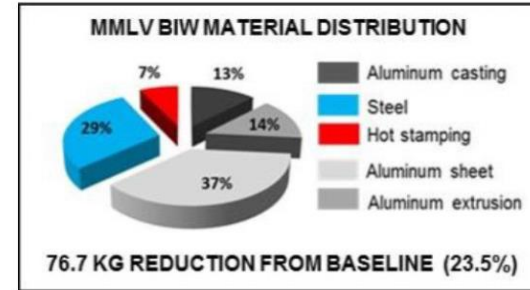
**490 kg (35%)  
at ~ 8 - 10<sup>1,2</sup> EUR/kg saved**

1 Numbers in 2030 2 Low range: aggressive scenario, high range: moderate scenario  
SOURCE: McKinsey

# Alternative Corrosion Methods

- Initiatives to Further Support *Lightweighting*
  - US Department of Energy/Ford /Magna International **MMLV Project** Ford Fusion vs. 2013 Baseline 23.5% weight reduction. **34 mpg** vs. 28 mpg
  - Two Corrosion Strategies
    - Conventional Paint Shop Process
    - **Alternative Corrosion Strategy**

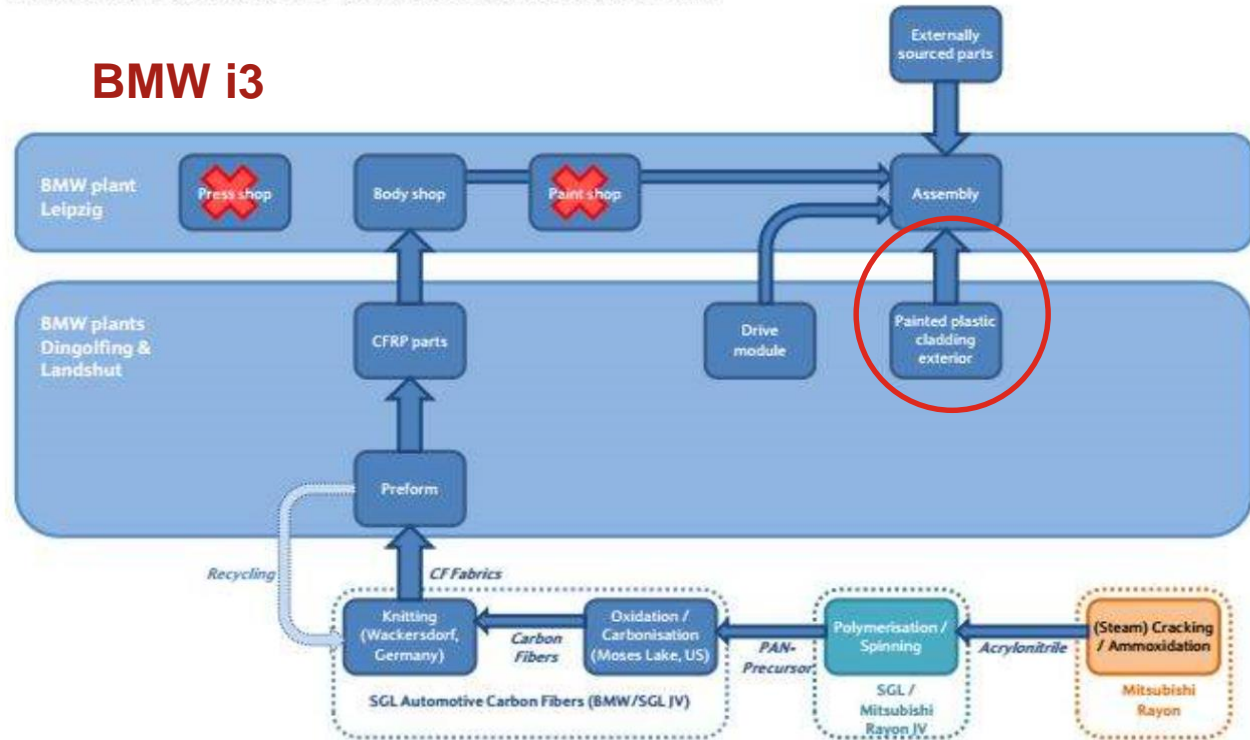
\*Smith K., Zang Y. "MMLV: Corrosion Design and Testing", Magna International, SAE Technical Paper 2015-01-0410,2015



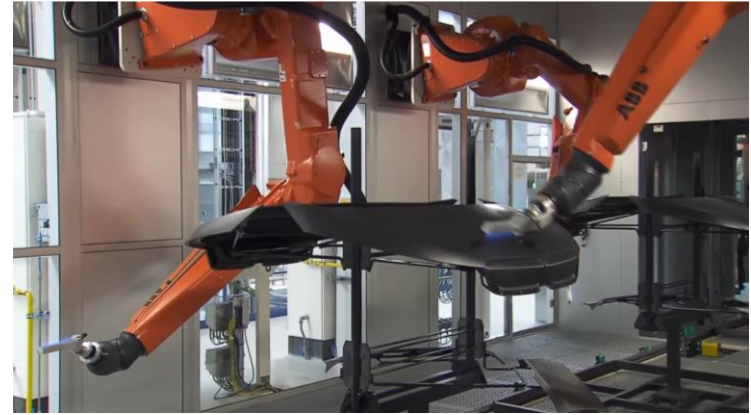
# Light Weight Vehicle – Innovative Manufacturing Methods

Car production eliminates the need for stamping and paint shops

The carbon fibre car production process – excludes the necessity for press and paint shops



# Paint Shop BMW i3 2016 – Exterior Class A Panels



# 2016 BMW i3 Production Final Assembly



## 2016 BMW i3 – Finish Vehicle Class A Panels



<https://www.youtube.com/watch?v=HGj-KmYGuZE> BMW i3 Production Car TV

# How can UV EB Impact the Future of Automotive Manufacturing

## Automotive Design Features

Lightweight Substrate

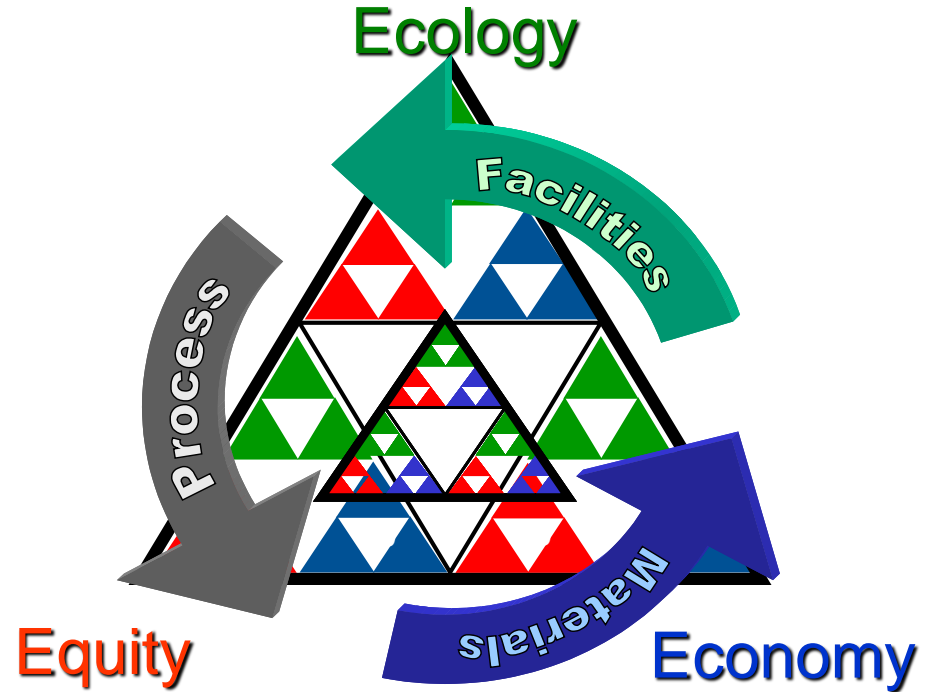
- Vehicle Design – Modular Body, Class A Panels

## Advantages of UV EB Cure

- 3D for direct line of sight cure
- Cycle Time/ Energy (GHG) Savings/ Foot Print – Cost Savings
- Film Performance Advantages – Appearance / Film Hardness
- Multiple Substrate Compatibility

## Opportunities

- Material Development
- Long Term Exterior Durability Studies

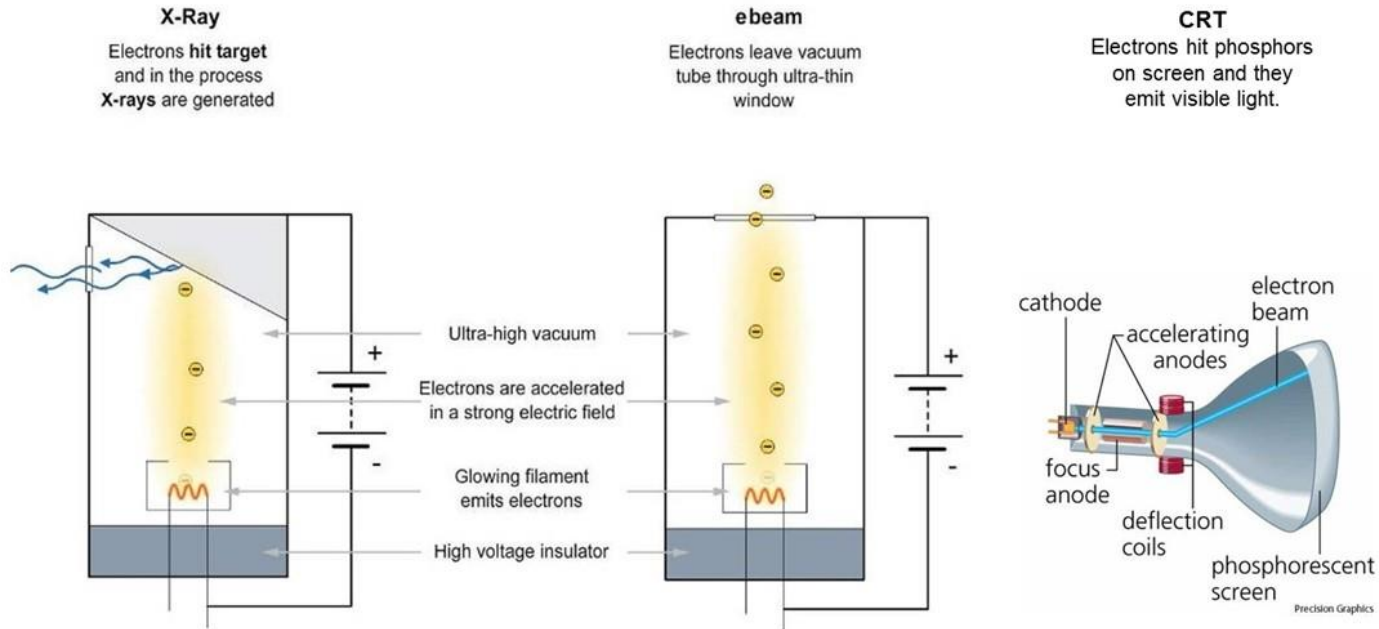




# Ebeam Technology for Automotive Applications

## HOW EBEAM WORKS

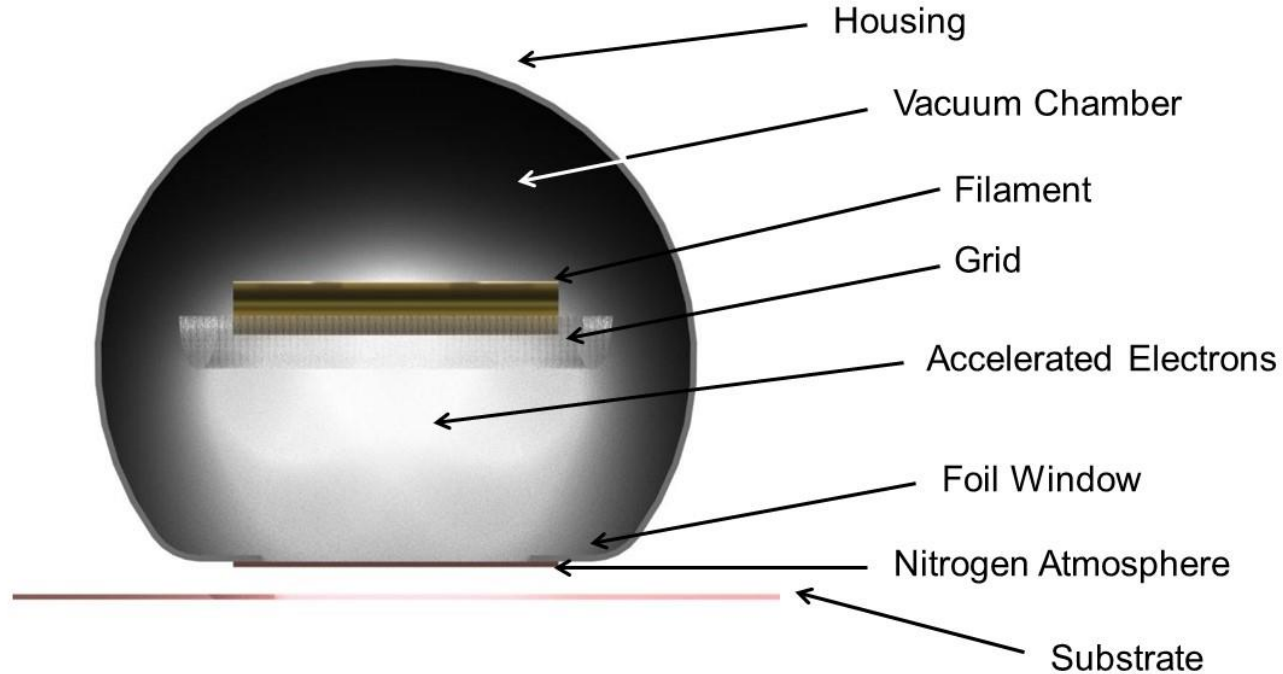
- X-Ray Tube, EBEAM Lamp and CRT



# Ebeam Technology for Automotive Applications

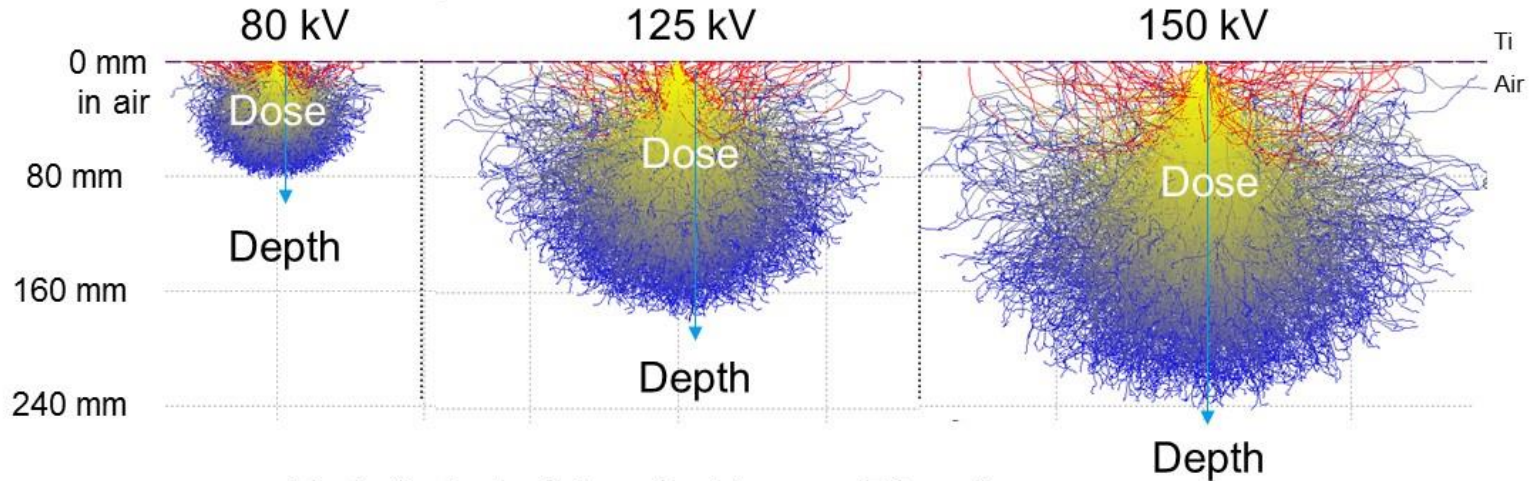
## HOW EBEBAM WORKS

- The anatomy of a low energy electron beam



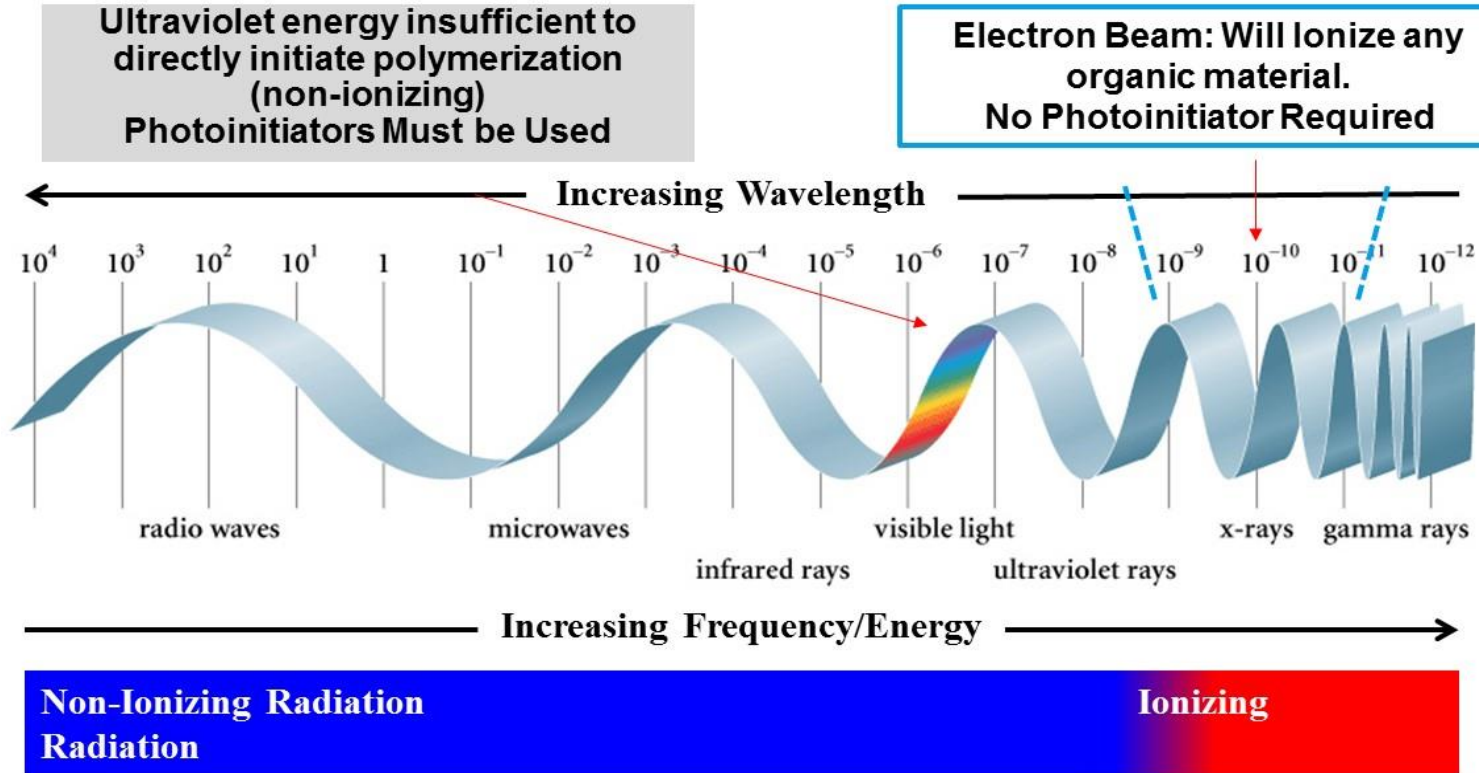
## HOW EBEAM WORKS

- Electron Scattering



Monte Carlo simulation of point source EB scatter

# Ebeam for Automotive Manufacturing: UV vs. Ebeam Technology



# Ebeam for Automotive Manufacturing: UV vs. Ebeam Technology

Ultraviolet	Electron Beam
Photons	Accelerated Electrons
Wavelength determines energy; typically 250-450 nanometers	Accelerating voltage determines energy; typically 80-180 kV
Energy unit conversion; 350 nm Photon – 3.5eV	Typical electron energy at substrate; 70,000 eV
Total applied energy typically 0.1 to 0.5 J/cm <sup>2</sup>	Total applied energy typically 20 to 40 kilo gray (kGy) 1 kGy = 1 J/gm for 50 g/m <sup>2</sup> layer = 0.1 to 0.2 J/cm <sup>2</sup>

# Ebeam for Automotive Manufacturing: UV vs. Ebeam Technology

Ultraviolet	Electron Beam
Optical Density of Material	Mass Density of Material
Peak Irradiance (power of focus) of UV Source	Controlled by Acceleration Potential (Voltage) of beam
Clearcoats, limited pigmented, opaque materials	Easily penetrates clearcoats, highly pigmented and opaque materials
Cures high film thickness with low pigment load. Lamination of <u>clear</u> materials	Cures high film thickness, heavily pigmented coatings. Enables lamination of opaque materials

# Ebeam Cure of highly pigmented profiled automotive plastic part.

Measure	Current Thermal Drying Line	200 kV EB Curing Line
Parts/kWh	28	415
Plant Floor Space (sq..)	2400	1200
Yield (FTT - First Time Through)	60%	90%
Productivity (parts/hour)	1080	3240
VOC <sub>2</sub> Emissions	0.98 lbs./gal	0.047 lbs. /gal

*Source – 2011 Akzo Nobel Department of Energy Proposal Ref. 2*

## EB Cured Interior Automotive Part

Technology	% Solids	Energy (J/g)	Cure Time	Cure Temp
Waterborne	40%	3390	20-30 min.	80 C
Solventborne	40%	555	20-30 min.	80 C
EB Cure	100%	30	< 1 sec.	Room Temp.

Interior automotive ABS/PC plastic trim plate support structure coated with Akzo Nobel high-gloss black mono coat. Cured with COMET EBLab Unit. *Ref. 2*



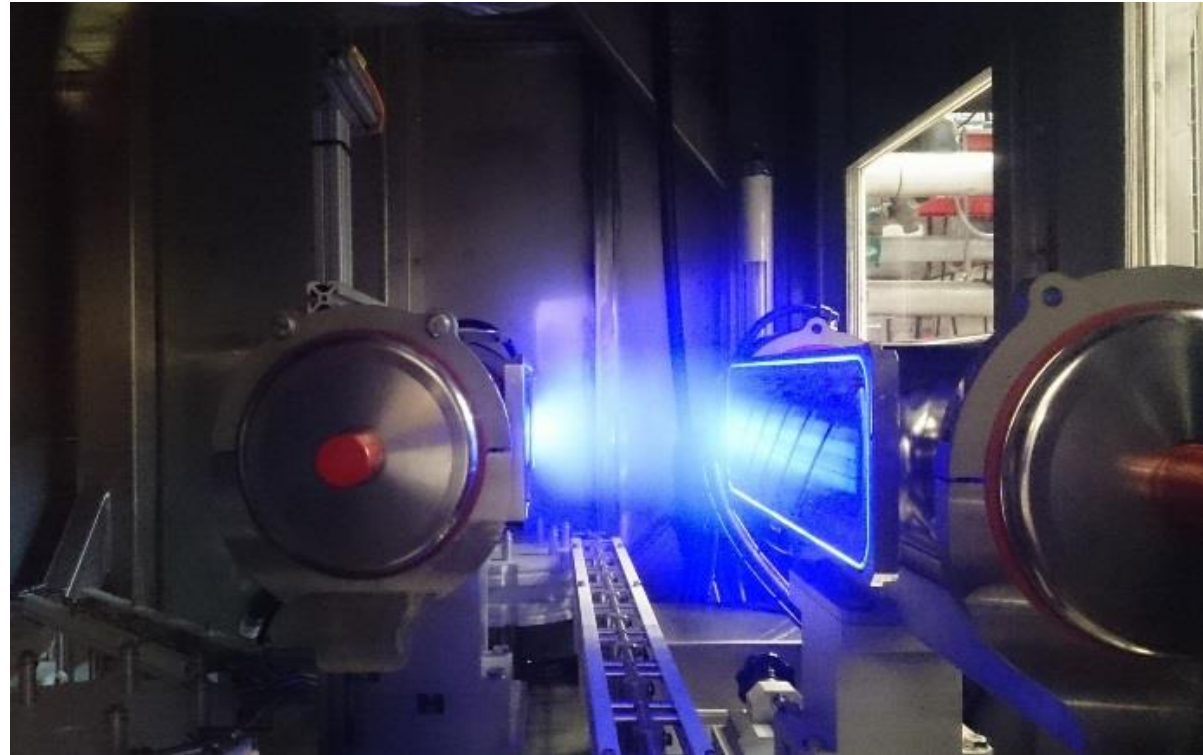
## “Prospects and Challenges for the Industrial Use of Electron Beam Accelerators” Berejka, A. 2009 IAEA Conference

- Energy to dry/cure one gram of dried coating
- Water-borne coating (at 40 percent solids), the energy required to dry and cure the coating (independent of other energy required to heat the substrate) is **3390J/g**.
- On the same basis, the equivalent energy required for a solvent-borne coating (40 percent solids in toluene) is **555J/g**.
- Compared to an electron beam-cured coating (100 percent solids, solvent-free) using a dose of **30kGy (30J/g)**.
- **Converting Joules to kWh, the total kWh cost to dry 1 Mil (25.4 microns) of dry applied coating is almost twenty times higher for solvent-based versus electron beam-cured 100 percent solid formulations.**

# Ebeam Cure of highly pigmented profiled automotive plastic part.

## Advantages:

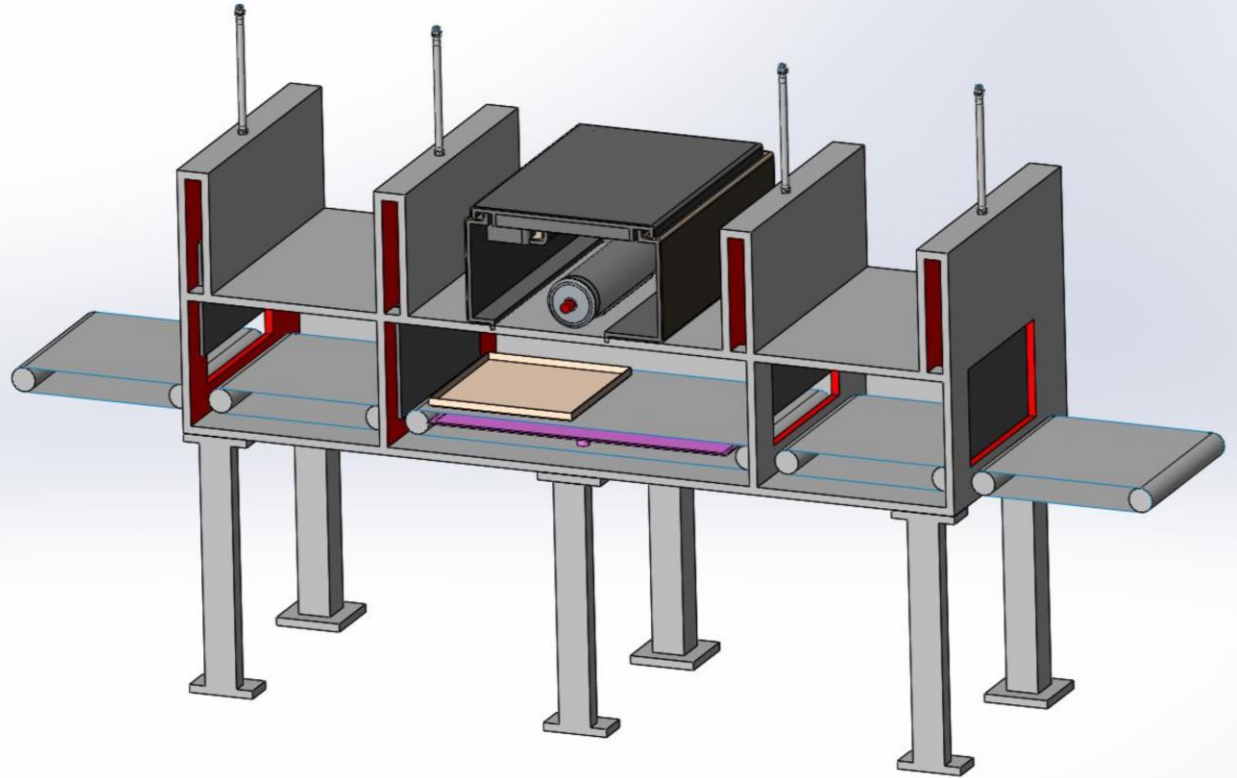
- Excellent high gloss/ matte appearance of dark pigmented/ high P/B
- Compared to UV cure, similar thermal shock, chemical and scratch resistance.



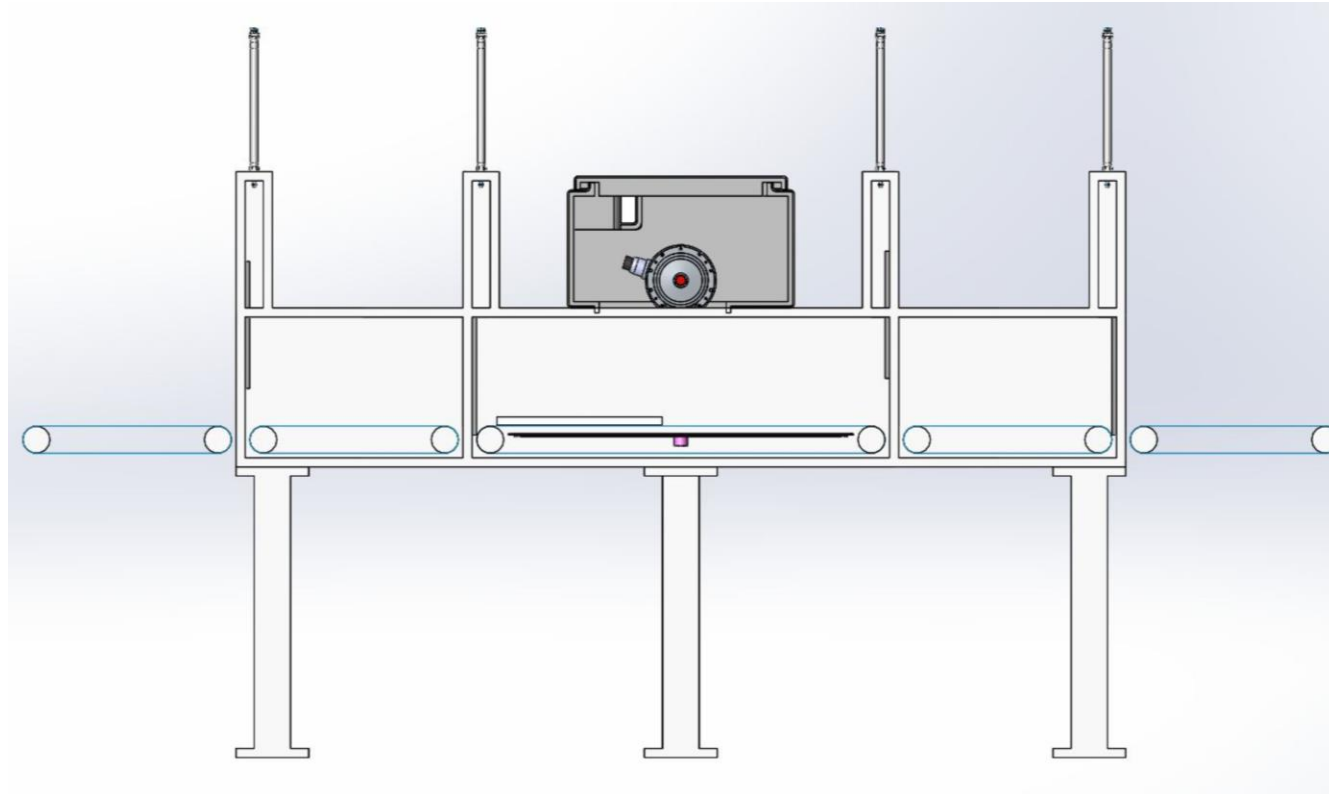
# Ebeam Cure of highly pigmented profiled automotive plastic part.

## Automotive Plastic Part

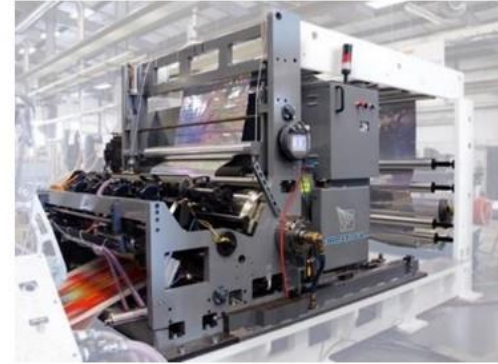
- Flat Stock / Side Panels, down-fire process which uses a 200kV electronbeam.
- The parts enter an inner chamber where inerting and then irradiation would occur.
- 60 second process
- The inner chamber would be shielded and have a shifting table. Parts would exit fully cured.



# Ebeam Cure of highly pigmented profiled automotive plastic part.



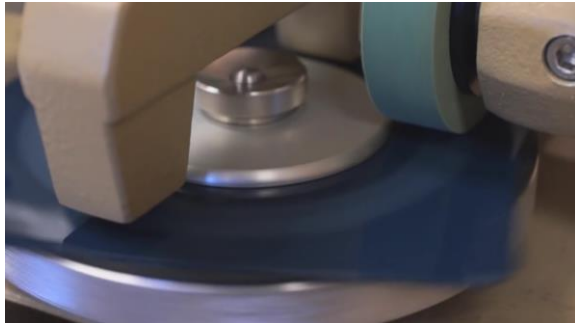
# Ebeam for Automotive Applications. Equipment Configurations



# Coating Development & Automotive Test Methods

## Opportunities

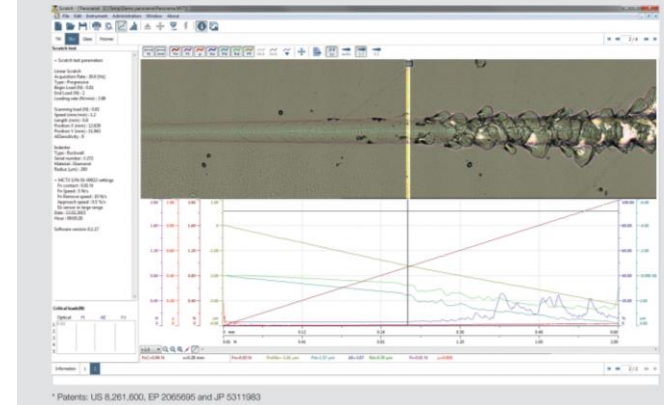
- Material Development – Test Methods
- Long Term Exterior Durability Studies
- WOM - SAE J2527 – ASTM D7869
- Nano Scratch – ASTM D7187
- Taber Abrasion – ASTM D4060-10



Q-SUN Xe-3 Xenon Test Chamber



Unique understanding of the scratch test and traceability with our patented\* synchronized panorama



Anton-Paar Nano-Scratch Tester

## Parting Words & Comments:

- Christopher Toomey, BASF senior vice president, coatings solutions North America envisions future innovations allowing paint to dry faster.
- **"How do we reduce the temperatures in the ovens, or even go to ambient dry?" he asks.**
- **"That's the Holy Grail -- if you could take out an oven."**
- Innovating in the paint business is sometimes as **much about the process** as the product.
- The segment's big players are spending R&D dollars to **take time and cost out of the process** of painting new vehicles.

## Thank You!

### References:

1. Carignano, A – “ Electron Beam Technology for Automotive Applications” SAE 2016 World Congress
2. Carignano, A – “The Development of Low-Energy Electron Beam Technology for Automotive Interior Plastic Coating Application” UV EB Technology, RadTech International, 2017, Q1
3. Heuss, R., Muller, N, van Sintern, W, Starke, A, Tschiesner, A., McKinsey & Company, Advanced Industries, “Light Weight, Heavy Impact - How carbon fiber and other lightweight materials will develop across industries and specifically in automotive”, February 2012
4. Beiker,S., Hansson, F., Suneson, A., Uhl, M., “How the convergence of automotive and tech will create a new ecosystem”. McKinsey & Company, Automotive & Assembly, November 2016
5. Smith K., Zang Y. “MMLV: Corrosion Design and Testing”, Magna International, SAE Technical Paper 2015-01-0410,2015
6. Berejka, A. “Prospects and Challenges for the Industrial Use of Electron Beam Accelerators”. Lecture presented at International Topical Meeting on Nuclear Research Applications and Utilization of Accelerators in Applications of Electron Accelerators: Prospects and Challenges (SM/EB), Vienna, Austria. May 9, 2009
7. Wernle, B, “Innovating better paint isn’t always about the wet stuff”, Automotive News, April 18, 2016