# North American UV+EB Market Overview

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#### CBO's Economic Projections for 2020 and 2021



	2020				Annual	
	Qı	Q2	Q3	Q4	2020	2021
Real GDP (Percentage change from preceding quarter) <sup>a</sup>	-0.9	-11.8	5,4	2.5	n.a.	n,a,
Real GDP (Percentage change, annual rate) <sup>a</sup>	-3.5	-39.6	23.5	10.5	-5.6 <sup>b</sup>	2.8b
GDP (Trillions of dollars)	21.6	19.1	20.1	20.7	20.4	21.3
Unemployment Rate (Percent)	3.8	14.0	16.0	11.7	11.4	10.1
Interest Rate on Three- Month Treasury Bills (Percent)	1.1	0.1	0.1	0.1	0.4	0.1
Interest Rate on Ten-Year Treasury Notes (Percent)	1.4	0.6	0.7	0.7	0.8	0.7

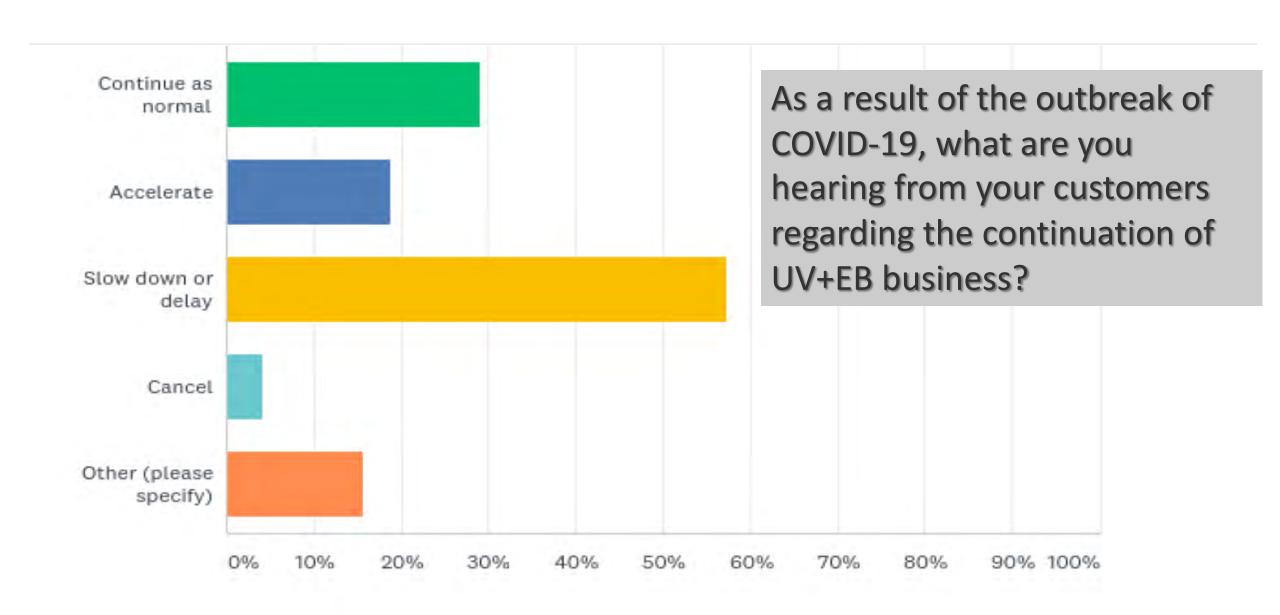
GDP = gross domestic product; n.a. = not applicable.

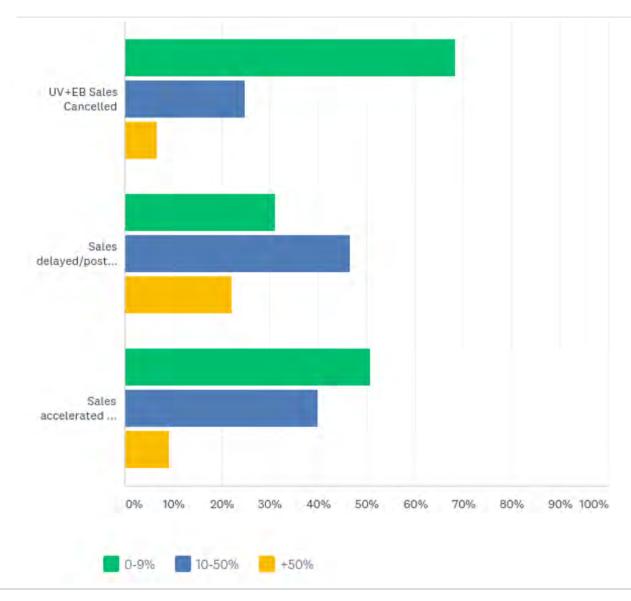
b. Data are shown on a fourth-quarter-to-fourth-quarter basis.

a. Real values are nominal values that have been adjusted to remove the effects of changes in prices.

# **COVID-19--UV+EB Industry Impact Survey**

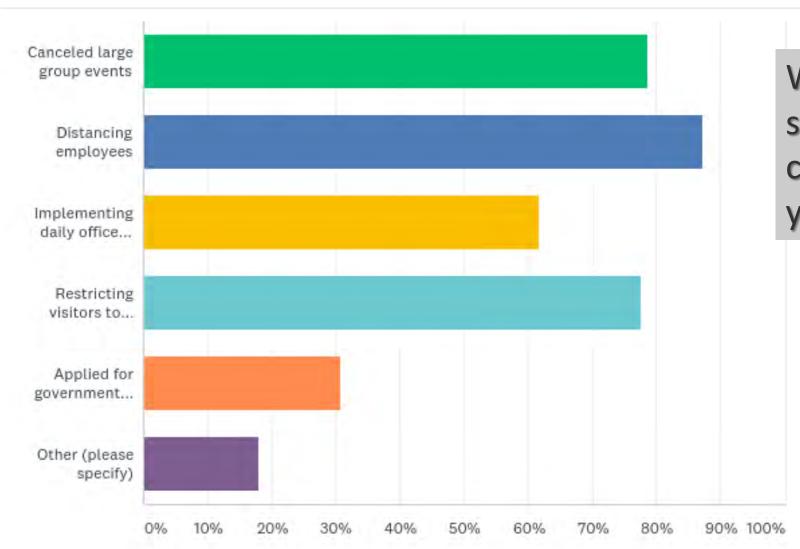
Monday, April 27, 2020 – 97 responses





What percentage of your UV+EB business has been impacted compared with your expected (before COVID-19) business?

	2020	2021		
Disinfection equipment	4.3	4.2	How will UV+EB	
Medical devices	4.0	3.9	demand be impacted	
Food/consumer goods packaging	3.6	3.7	in the following	
Labels	3.3	3.5	market segments as a	
3D printing/additive manufacturing	3.0	3.5	result of COVID-19?	
Plastics	2.8	3.2		
Electronics	2.6	3.2		
Commercial printing	2.3	2.8		
Wood and building products	2.3	2.7	Ratings:	
Aerospace	1.9	2.8	<ul><li>1 = significant negative impact</li><li>2 = some negative impact</li></ul>	
Automotive	1.7	2.8	3 = no impact 4 = some positive impact 5 = significant positive impac	



What are the most significant impacts of coronavirus and actions your company taken

# Trends that may emerge out of current situation that may help demand for UV+EB

- Increased focus on *sustainability*
- Made in USA; need reliable suppliers
- Direct to consumer will continue strong
- UV disinfection
- Industries such as automotive/aerospace/medical will become more innovative
- **Antimicrobial** UV coatings
- Less use of solvents in formulations
- 3D Printing/Additive manufacturing is showings its worth
- Development of sustainable single use products
- More research into UV+EB to meet new demands
- Smaller, more frequent orders
- **UVC LEDs** will become more cost effective
- Need for faster, flexible production
- The general public is becoming more aware of UV
- More consumer telecom, electronic devices for commerce and personal use/plastics demand for UV

# New Initiatives that members are undertaking due to COVID-19

- Donating face masks to hospitals, communities and customers
- Making sanitizer
- Providing contributions to institutions that help seniors and people in need
- Designing UVC air sanitizing units.
- Providing health care products to vulnerable (people most in need/less privileged)
- Helping spread the correct news for use of UV
- More online troubleshooting and training
- Developing alcohol & chlorine free sanitization and hand washing solutions
- B2B contributions to local producers for sanitizers and cleaners
- Making hand sanitizer donations to local business and shops
- 3D printing PPE and testing equipment to support medical community
- Helping reengineer processes to 3d printing/additive manufacturing
- Increasing manufacturing of printing ink for food and medicine packaging
- Developing a UV Sanitizer for N95 Masks (a few like this)
- Donating hardware & expertise towards solutions to protect frontline healthcare workers
- Making EtOH for medical applications
- We are 3D printing face shields
- Increased production capabilities and hiring employees that have become available due to production plant closures at other companies.
- Accelerating development of UV-cured materials for medical products

#### RadTech Market Research 2020

### UV+EB Emerging Applications

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Could this extra squishy new material mean safer bike helmets?



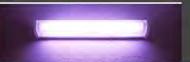
OHNS HOPKINS APL'S BREAKTHROUGH FLEXIBLE, CUTTABLE LITHIUM-ION **BATTERY NOW WON'T CATCH FIRE** 







MAJOR IKEA SUPPLIER IN **EUROPE USES UV LED CURING IN FURNITURE FINISHING** 





WASTE COOKING OIL **TURNED INTO 3D** PRINTING RESIN



**NAIL ENAMEL GETS GREENER** 



**GETTING FLOORED FOR** ALL THE RIGHT REASONS



SELF-STICK ADHESIVE MADE WITH BLACK PEPPER DERIVATIVE ADJUSTS TO MANY TASTES



WORKHOLDING ADHESIVES FOR OPTICAL AND CERAMIC **COMPONENTS** 



**EVERYTHING THAT GOES** INTO MAKING A NEW **BALANCE SNEAKER** 

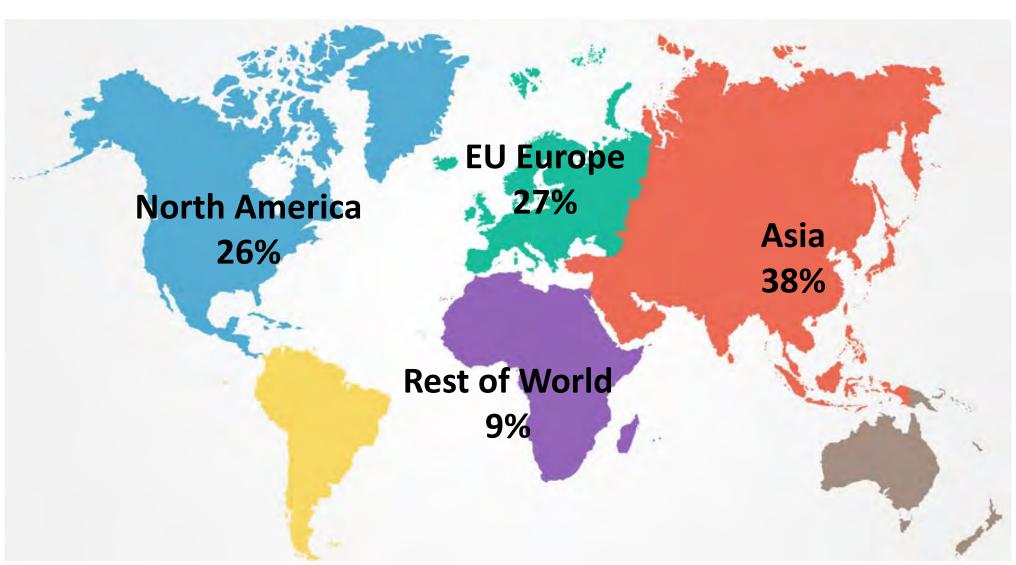


## UV+EB Formulated Product Sales Growth in North America, by Volume (percent change from previous year)

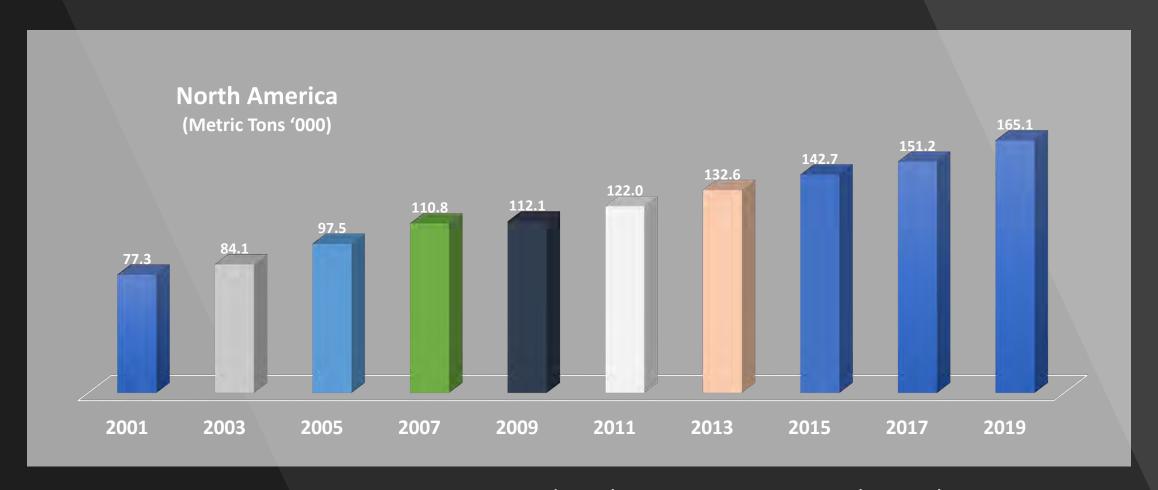
2019 (e)	3.7%
2020 (f)	4.6%
Next 3 year Annual Avg (f)	5.0%

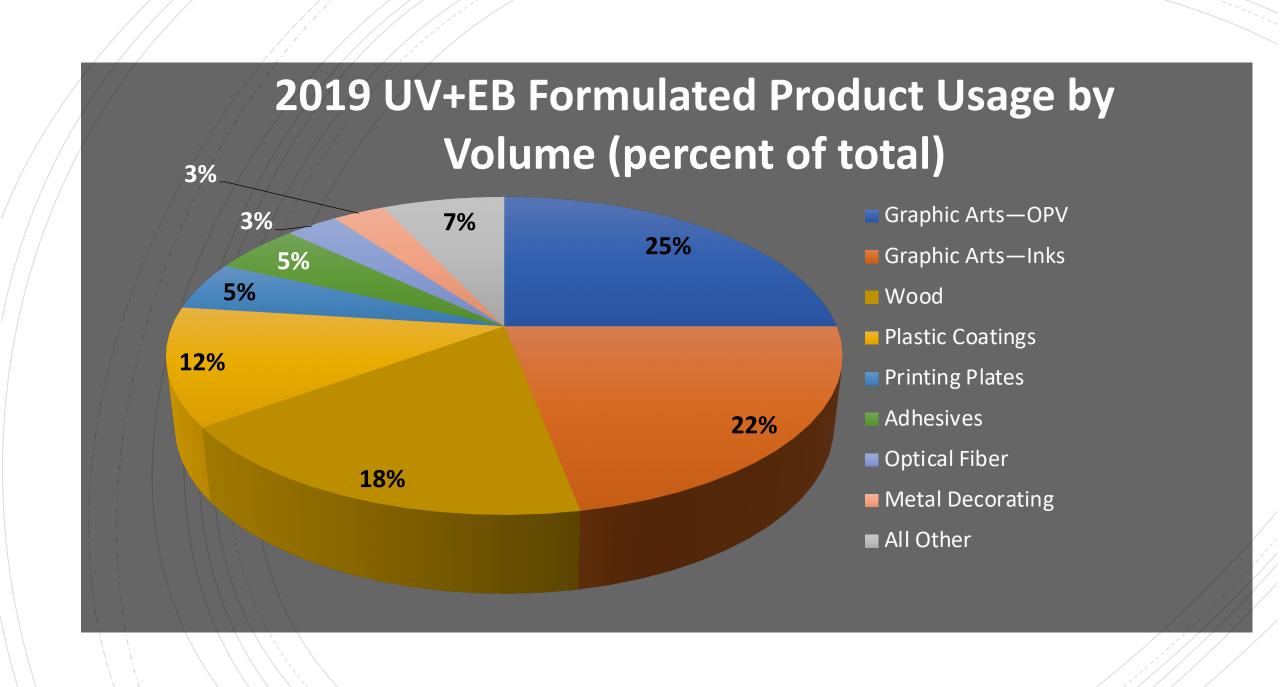
#### Global Market for UV+EB

RadTech NA Survey 2020



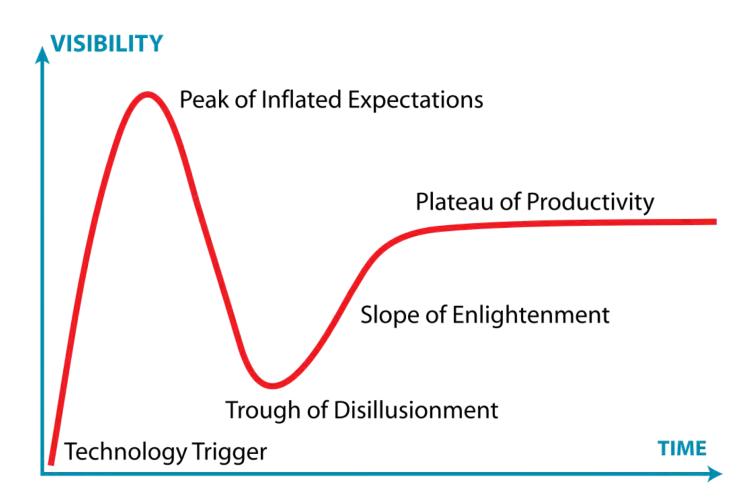
## UV+EB Formulated Product Usage 2019, By Volume



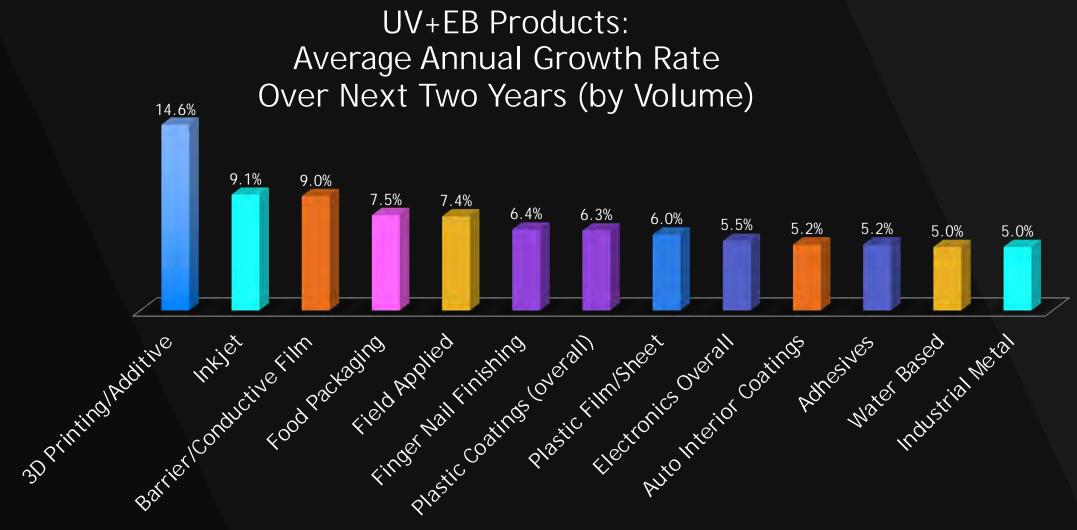


## 3D Printing?

Gartner Hype Curve



#### Next 2 Year Forecast RadTech Biennial Survey 2020



## UV+EB Formulated Product Usage by Volume Clear Other Categories We Track

- Graphic Arts Clear OPV
- Off-Set (Litho) Inks
- Screen Printing Inks
- Flexo Inks
- Letter Press Inks
- Inkjet Inks
- Wood Fillers
- Wood Stains and Sealers
- Wood Pigmented Coatings
- Wood Clear Finishes
- Wood Flooring (Prefinished)
- Metal Tubing & Pipe
- Metal Name Plate
- Metal Wire Coating

- Electronic Adhesives
- Electronic Photoresists
- Conformal Coatings
- Silicone Release Coatings
- Optical Fiber-Coating, inks, matrix
- Printing Plates (Flexo & Off Set)
- Stereolithography/Additive manuf.
- Dental Applications
- Medical Apparatus
- Plastic Film & Sheet (exclude Vinyl Flooring (Tile & Sheet)), incl. display film, auto film, optical film, window film etc.

- Vinyl Flooring (Tile & Sheet)
- Plastic Auto Lens & Reflectors
- Plastic Interior Trim
- Plastic Flooring (Prefinished)
- Adhesives--Optical
- Adhesives--Pressure Sensitive
- Adhesives--Laminating
- Can Coating Inks
- Can Coating OPV
- Can End Varnishes

# UV+EB Formulated Product Curing Distribution by Equipment Type North America

Conventional UV	74%
UV LED	15%
Electron Beam	6%
Dual Cure/Hybrid Cure	5%

# Motivations for using UV+EB

- Improve Physical Performance
- Increase Productivity
- Enabling/New
- Green Technology/Environmental Compliance

### Advances

Most Important
In Last 2 Years

- **UV LEDs**
- Better UV Technology Overall
- Better Adhesion
- Sustainable Materials

## Needs

To Address

- PI for UV LEDs
- Regulations
- Improved weatherability
- Sustainability
- Concerns About migration
- Adhesion



#### RadLaunch 2020

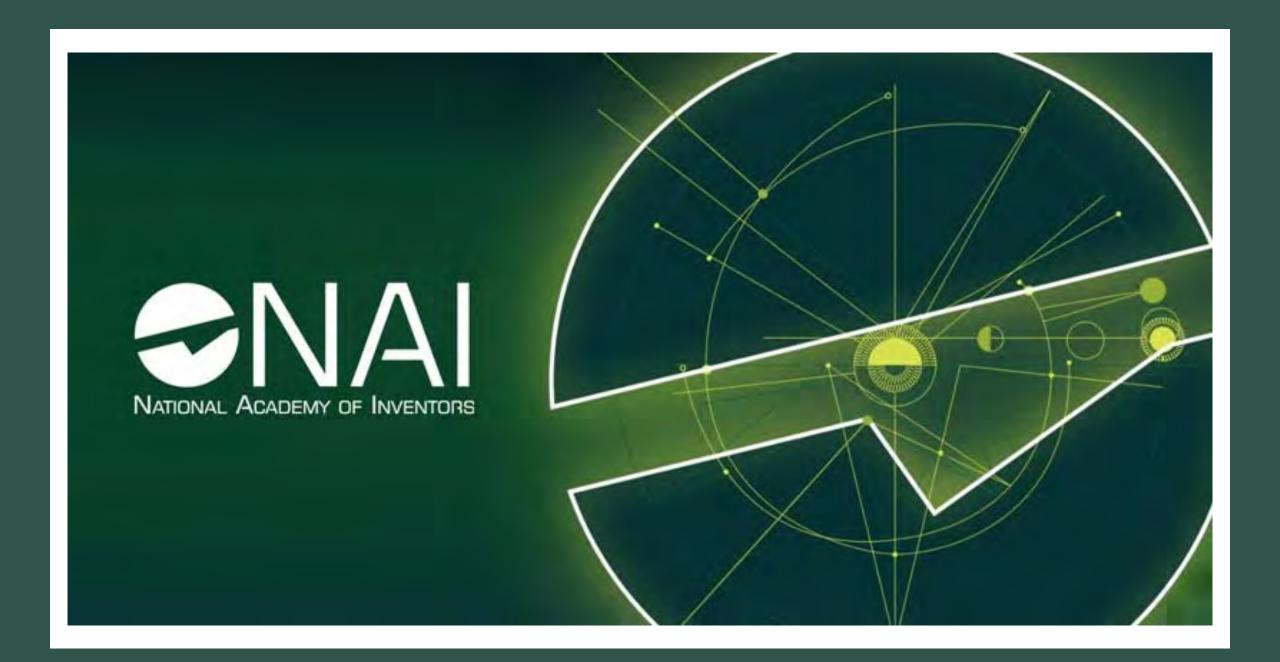
**Connecting Technology Start-Ups to UV+EB Industry Leaders** 

#### A Unique Idea Accelerator for UV+EB Start-ups, Students & Innovators









Thank you!

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